Ascot Gardens, Ascot

Travel Plan Pack

Welcome to your Travel plan pack

Here you will find information on how to take up more sustainable travel opportunities within your development and within the local area.

As part of Ascot Gardens, travel choices and destinations have been reviewed and are set out to help encourage you to increase the level of sustainable travel, as well as minimising the impact of development traffic on local roads and the environment. By promoting and monitoring the type of travel and the choices available for residents, the Travel Plan will look to:

- Increase awareness of the advantages and availability of sustainable / active modes of transport
- Promote health and fitness benefits of active travel to all users
- Introduce a package of physical and management measures that will facilitate travel by sustainable modes
- Reduce unnecessary use of the car for journeys to and from the development by residents

As well as your Travel Plan pack you also have your own dedicated Travel Plan website which provides further information on sustainable travel. Please visit: www.cala-thames-travel-plans.co.uk.

If you have any questions or you need to get in touch please contact your Travel Plan Coordinator via the following email address: ascotgardenstpc@itransport.co.uk.

Produced in association with itransport

Your development

Ascot Gardens will be a total of 90 new homes, comprising a mix of family houses and apartments.

A full local area plan including walking and cycling routes, bus stop locations, schools, shops and leisure facilities can be found within this Travel Plan Pack.

Your local area

Ascot Gardens is located to the north of Ascot, south of Ascot Racecourse and Ascot High Street. With a range of retail, leisure, education and employment opportunities you have access to a number of facilities nearby.

Walking and cycling

Ascot Gardens is surrounded by a number of walking and cycling routes providing access to local destinations. The development is located immediately south of Ascot High Street (A329), which provides easy access to a wide range of key facilities, including Hermitage Parade, supermarkets, and bus stops. The A329 provides footways and street lighting on both sides of the carriageway.

The layout delivers a well-connected network of footways connecting the various external access points and enabling wider community connectivity. All paths will be 2m wide and street lit. Primary connections to the local network comprise:

- New all mode access to Ascot High Street
- Pedestrian connection to Ascot High Street east of the site
- Pedestrian link to Hermitage Shopping Parade
- Pedestrian / Cycle link to St. George's Lane
- Pedestrian / Cycle link to London Square Development
- Active travel connection to the south of the site
- Connection to the Tennis club south of the site.

Local cycle routes are also available across Ascot and is a great way to explore your local area. For more information on local walking and cycling routes please visit your dedicated Travel Plan website: www.cala-thames-travel-plans.co.uk.

Useful apps

Map my Walk

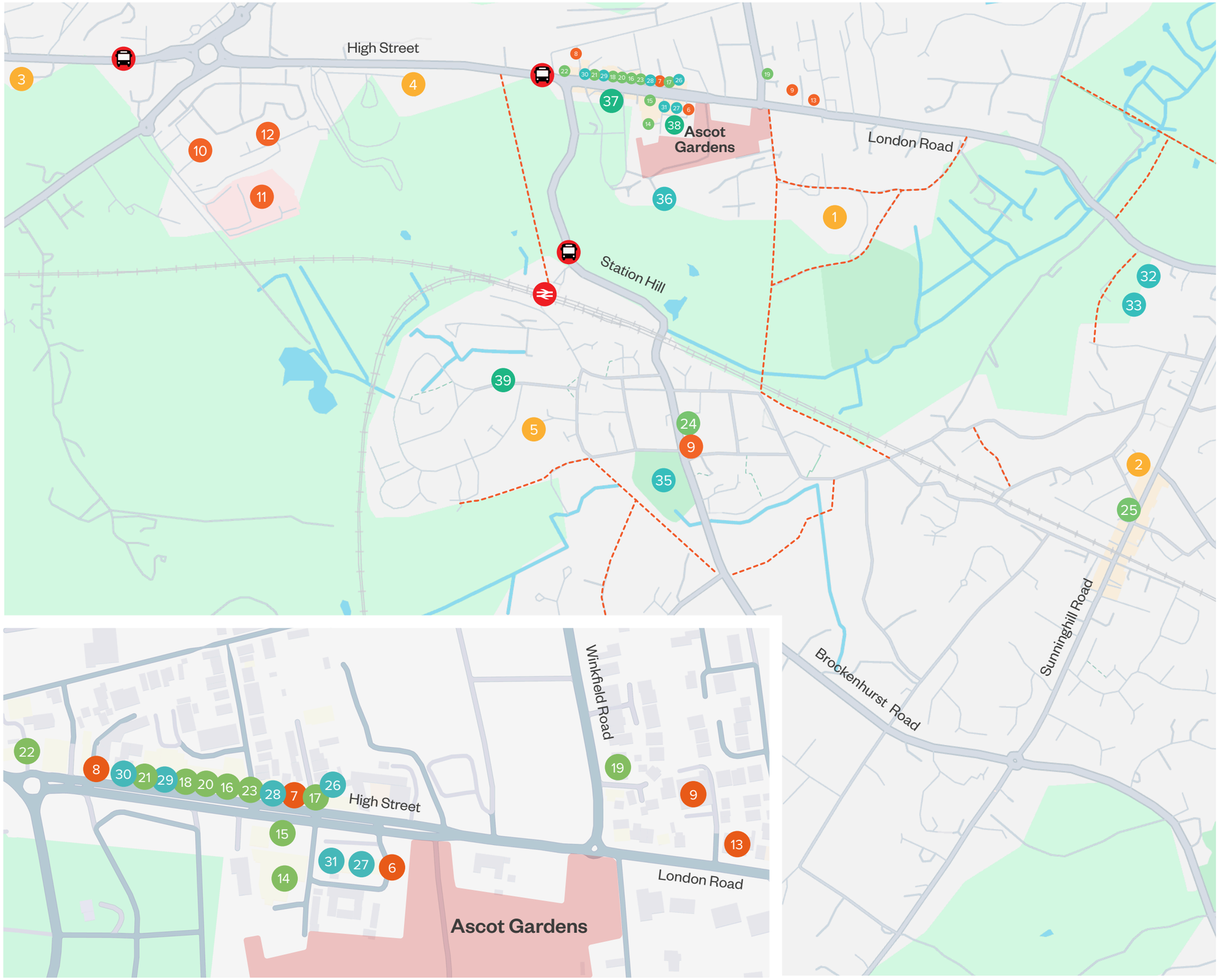
Map my Ride

Strava

AllTrails

Local Area Plan

1. St George's School
2. St Michael's C of E Primary School
3. Storybook Nursery
4. Ascot Nursery School
5. South Ascot Village Primary School
6. Boots Opticians
7. Boots Pharmacy
8. Ascot Dental Practise
9. Ascot Pharmacy
10. Green Meadows Surgery
11. Heatherwood Hospital
12. Park Health Clinic
13. Radnor House Surgery
14. Sainsbury's Local
15. Spar Garage
16. Tesco Express
17. Ascot Hardware and Homecare
18. Cliff Roe Sports Goods
19. Hedone Butchers
20. Ascot Butchers
21. WHSmiths
22. Ascot Barbers
23. The Colourhouse Hairdressing
24. Swinley Store
25. One Stop Convenience Store
26. Stag Public House
27. Fego Restaurant Ascot
28. Starbucks Coffee
29. Costa Coffee
30. Ascot's Café
31. Vall De Cavall Restaurant
32. Ascot Skate Park
33. Victory Field Recreation Ground
34. Ascot Racecourse
35. South Ascot Playground
36. Royal Ascot Tennis Club
37. Ascot High Street
38. Hermitage Parade
39. Ascot Business Park



Ascot Railway Station

Bus Stop

Public Right of Way

Travel Incentives

Enjoy more sustainable travel!

Ascot Gardens residents are exclusively entitled to claim up to £100 towards public transport tickets or cycling equipment. Purchase a Thames Valley bus pass or cycling equipment, then email us your receipt to claim reimbursement.

Please note that each dwelling is entitled to one voucher, with a maximum value of £100.

Email ascotgardenstpc@itransport.co.uk with your plot number, address, receipt and bank details. Your plot number and address will be used to confirm that you are a resident of the development.

You may split the voucher between cycling equipment and bus travel, or use it for multiple bus tickets, up to the £100 limit.

A range of bus tickets and passes is available, including 7-day, 30-day and longer-term options. These can be used on Thames Valley Buses services across the network, including services to Bracknell and Windsor.

Car sharing

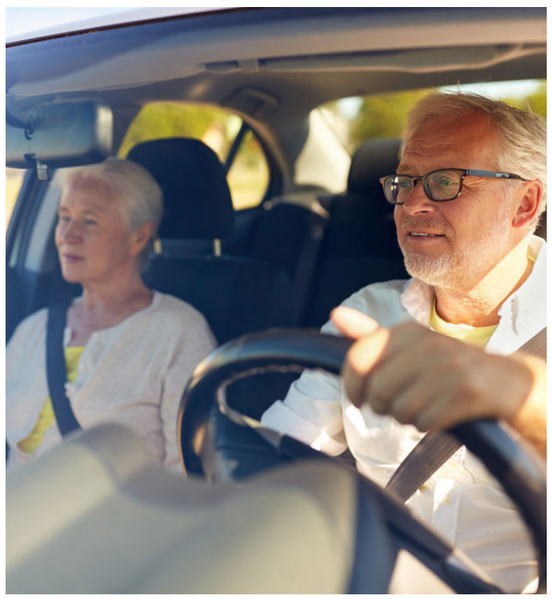
Around 2.5 million people share their commutes to work every year in the UK. This removes 1.25 million cars from roads and saves around 1.25 million tonnes of CO2 per year. Car sharing is a great way to reduce the amount of solo car trips on our roads not only for work trips but for all trips. Other benefits include:.

Other benefits include:

- Reduce the need for parking
- Meet new people in your community
- Save on average £1,000 per year
- Reduce the stress of driving

For information on Car Sharing initiatives visit our Travel Plan website for links to:

- Liftshare – download the app today!
- BlaBlaCar – download the app today!



Public transport

Bus travel

Ascot Gardens is located nearby Station Hill Bus Stops located west of the site. Services include bus service 1 and bus service 703 providing frequent connections to Windsor, Bracknell and Heathrow.

		Service Frequency		
Service	**Route**	**Mon - Fri**	**Saturdays**	**Sundays**
1	Ascot - Windsor	8 services per day from 07:25 to 18:00	6 services per day from 07:30 to 17:00	No Services
	Windsor - Ascot	7 services per day from 09:40 to 18:00	5 services per day from 10:55 to 18:00	No Services
703	Bracknell – Ascot – Windsor - Heathrow	Circa half hourly service from 02:50 to 22:08	Circa half hourly service from 02:50 to 22:08	Circa half hourly service from 02:50 to 22:08
	Heathrow – Windsor – Ascot - Bracknell	Circa half hourly service from 03:30 to 02:30	Circa half hourly service from 03:30 to 02:30	Circa half hourly service from 03:30 to 02:30

Rail travel

Ascot Railway Station is located circa 770m southwest of the site (13-minute walk and a 5-minute cycle). It is served by South Western Railway serving London Waterloo, Reading, Aldershot, Bracknell, Clapham Junction, Richmond and Twickenham. The station has step free access and is equipped with 44 cycle spaces and 160 car parking spaces.

Destination	Typical weekday Frequency	Average Journey Duration
London Waterloo	Half hourly service	55 mins
Reading	Half hourly service	28 mins
Aldershot	Half hourly service	31 mins

National Railcard

National Railcards provide an opportunity to save up to a 1/3 off rail travel, with an annual average saving of £142 per year! There are a number of railcards available to purchase. Take a look on the Travel Plan website or visit www.railcard.co.uk.

Taxi services

Taxi services are also available locally and play a role in your local public transport. Local taxi companies include:

Riviera Cars
01628 666 777
www.rivieracars.com

Ascot Cars
01344 297297
www.wilsontaxis.co.uk

Ladybird Taxis
01276 850505
www.tajexecutivehire.co.uk

Useful Apps

Bus Checker

Thames Valley Bus

The Trainline

National Rail

School travel

St. George's Secondary School

Joining onto St George's Lane continue south onto Wells Lane until you reach the St. George's Secondary School. The school can be accessed within a 3-minute walk and 1 minute cycle from the eastern site pedestrian access onto St. George's Lane.

South Ascot Primary School

Joining onto St George's Lane continue south onto Oliver Road, head west onto Station Hill Road and Lyndhurst Road before heading south along All Soul's Road and west along Fennel Close until you reach South Ascot Primary School. The school can be accessed within a 16-minute walk or a 5-minute cycle.

Storybook Nursery

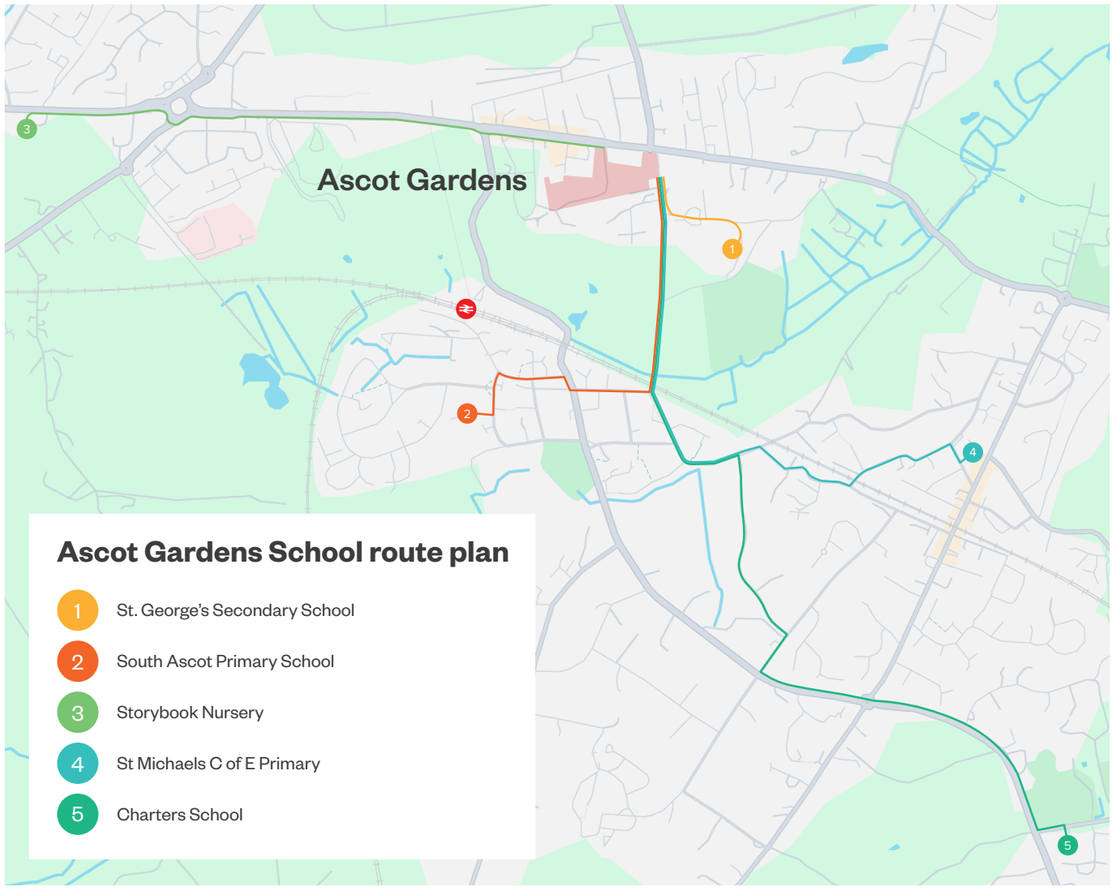
Travel West along Ascot High Street until you reach Storybook Nursery. The nursery can be access within a 13-minute walk or a 4-minute cycle. Alternatively, bus service 703 can be boarded from Ascot high street.

St Michaels C of E Primary

Joining onto St. George's Lane head south towards Lower Village Road. Continue east until Truss Hill Road and north along Upper Village Road until School Road. The Primary school can be accessed within a 25-minute walk or an 8-minute cycle.

Charters School

From St. George's Lane heading south along Lower Village, Woodend Drive and St Mary's Hill until Brockenhurst Road. Continue east until Charters Road where you will reach Charters School. The school can be accessed within a 39-minute walk or a 12-minute cycle. Alternatively, the school bus can be accessed from Ascot High Street.



What's next?

As part of the planning application for the development, a Travel Plan document was prepared which sets out the objectives and benefits of sustainable travel and the overall scheme. This document also sets out the targets and measures which the development will look to achieve over the monitoring period.

Monitoring will be in the form of questionnaire surveys. These surveys will determine the level of different forms of travel undertaken by residents and will help understand any barriers to particular types of travel. The results from these monitoring surveys will be reviewed and monitoring reports will be produced to understand the effectiveness of the Travel Plan which allow for any changes to be made.

The results of the surveys and the monitoring reports will be uploaded to the Travel Plan website.

Get in touch

For more information about your travel choices at Ascot Gardens please visit your dedicated Travel Plan website: www.cala-thames-travel-plans.co.uk.

If you have any questions or comments about your Travel Plan pack, please get in touch with your Travel Plan Coordinator at: ascotgardenstpc@itransport.co.uk.

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