



Ascot Gardens, Ascot

Travel Plan Pack



Welcome to your Travel plan pack

Here you will find information on how to take up more sustainable travel opportunities within your development and within the local area.

As part of Ascot Gardens, travel choices and destinations have been reviewed and are set out to help encourage you to increase the level of sustainable travel, as well as minimising the impact of development traffic on local roads and the environment. By promoting and monitoring the type of travel and the choices available for residents, the Travel Plan will look to:

- Increase awareness of the advantages and availability of sustainable / active modes of transport
- Promote health and fitness benefits of active travel to all users
- Introduce a package of physical and management measures that will facilitate travel by sustainable modes
- Reduce unnecessary use of the car for journeys to and from the development by residents

As well as your Travel Plan pack you also have your own dedicated Travel Plan website which provides further information on sustainable travel. Please visit: www.cala-thames-travel-plans.co.uk.

If you have any questions or you need to get in touch please contact your Travel Plan Coordinator via the following email address: ascotgardenstpc@itransport.co.uk.

Your development

Ascot Gardens will be a total of 90 new homes, comprising a mix of family houses and apartments.
A full local area plan including walking and cycling routes, bus stop locations, schools, shops and leisure facilities can be found within this Travel Plan Pack.



Your local area

Ascot Gardens is located to the north of Ascot, south of Ascot Racecourse and Ascot High Street. With a range of retail, leisure, education and employment opportunities you have access to a number of facilities nearby.

Walking and cycling

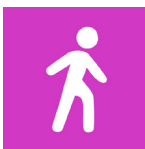
Ascot Gardens is surrounded by a number of walking and cycling routes providing access to local destinations. The development is located immediately south of Ascot High Street (A329), which provides easy access to a wide range of key facilities, including Hermitage Parade, supermarkets, and bus stops. The A329 provides footways and street lighting on both sides of the carriageway.

The layout delivers a well-connected network of footways connecting the various external access points and enabling wider community connectivity. All paths will be 2m wide and street lit. Primary connections to the local network comprise:

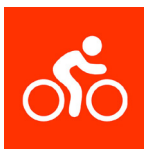
- New all mode access to Ascot High Street
- Pedestrian connection to Ascot High Street east of the site
- Pedestrian link to Hermitage Shopping Parade
- Pedestrian / Cycle link to St. George's Lane
- Pedestrian / Cycle link to London Square Development
- Active travel connection to the south of the site
- Connection to the Tennis club south of the site.

Local cycle routes are also available across Ascot and is a great way to explore your local area. For more information on local walking and cycling routes please visit your dedicated Travel Plan website: www.cala-thames-travel-plans.co.uk.

Useful apps



Map my Walk



Map my Ride



Strava

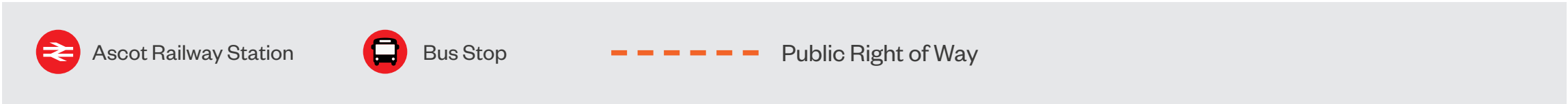
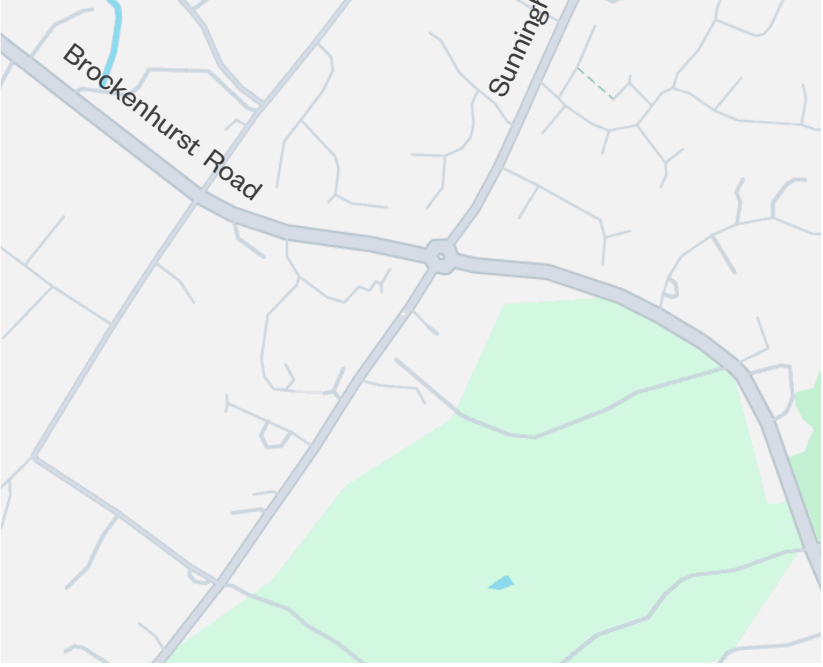
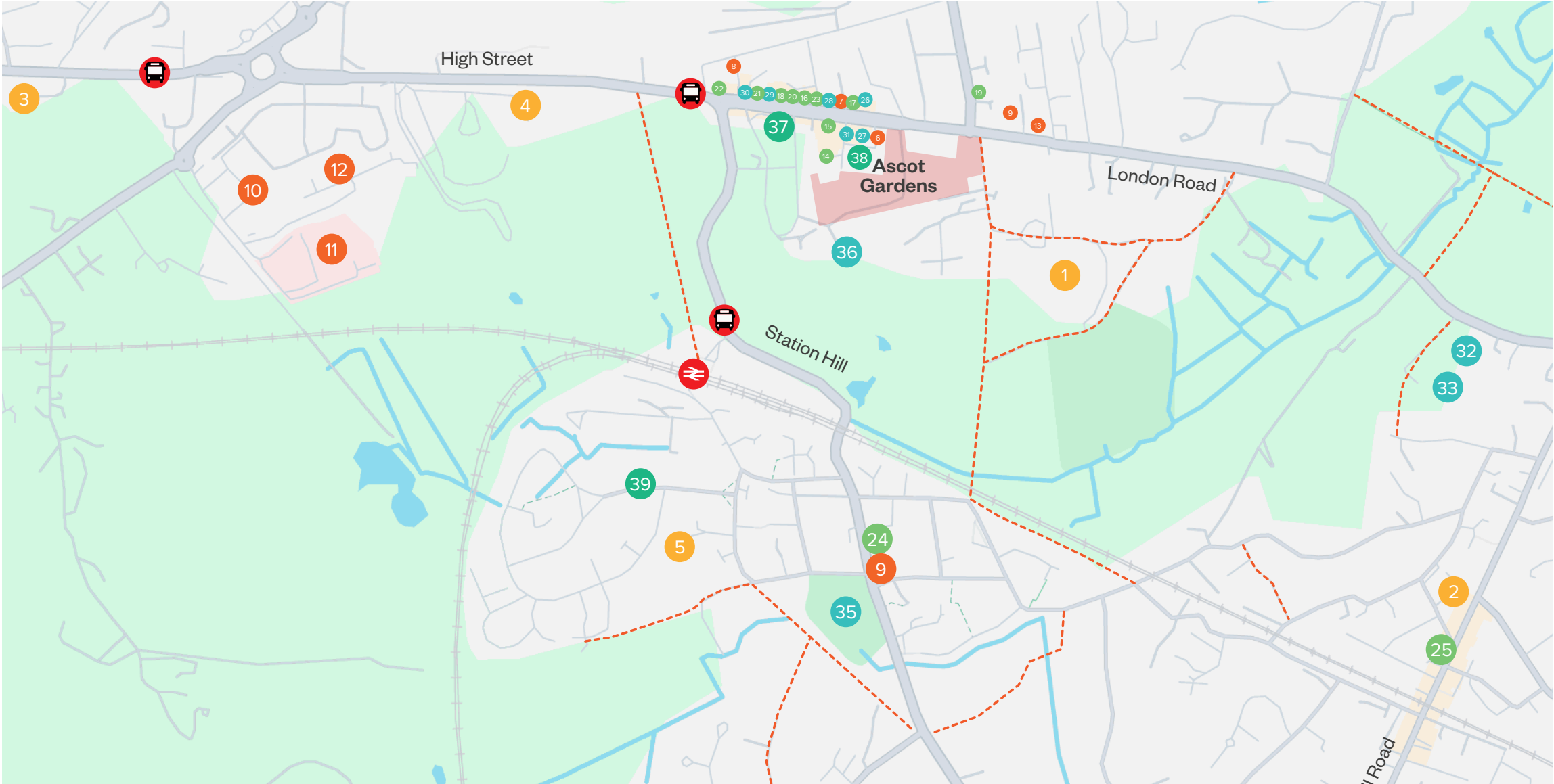


AllTrails



Local Area Plan

- 1 St George's School
- 2 St Michael's C of E Primary School
- 3 Storybook Nursery
- 4 Ascot Nursery School
- 5 South Ascot Village Primary School
- 6 Boots Opticians
- 7 Boots Pharmacy
- 8 Ascot Dental Practise
- 9 Ascot Pharmacy
- 10 Green Meadows Surgery
- 11 Heatherwood Hospital
- 12 Park Health Clinic
- 13 Radnor House Surgery
- 14 Sainsbury's Local
- 15 Spar Garage
- 16 Tesco Express
- 17 Ascot Hardware and Homecare
- 18 Cliff Roe Sports Goods
- 19 Hedone Butchers
- 20 Ascot Butchers
- 21 WHSmiths
- 22 Ascot Barbers
- 23 The Colourhouse Hairdressing
- 24 Swinley Store
- 25 One Stop Convenience Store
- 26 Stag Public House
- 27 Fego Restaurant Ascot
- 28 Starbucks Coffee
- 29 Costa Coffee
- 30 Ascot's Café
- 31 Vall De Cavall Restaurant
- 32 Ascot Skate Park
- 33 Victory Field Recreation Ground
- 34 Ascot Racecourse
- 35 South Ascot Playground
- 36 Royal Ascot Tennis Club
- 37 Ascot High Street
- 38 Hermitage Parade
- 39 Ascot Business Park



Travel Incentives

Enjoy more sustainable travel!

Ascot Gardens residents are exclusively entitled to claim up to £100 towards public transport tickets or cycling equipment. Purchase a Thames Valley bus pass or cycling equipment, then email us your receipt to claim reimbursement.

Please note that each dwelling is entitled to one voucher, with a maximum value of £100.

Email ascotgardenstpc@transport.co.uk with your plot number, address, receipt and bank details. Your plot number and address will be used to confirm that you are a resident of the development.

You may split the voucher between cycling equipment and bus travel, or use it for multiple bus tickets, up to the £100 limit.

A range of bus tickets and passes is available, including 7-day, 30-day and longer-term options. These can be used on Thames Valley Buses services across the network, including services to Bracknell and Windsor.

Car sharing

Around 2.5 million people share their commutes to work every year in the UK. This removes 1.25 million cars from roads and saves around 1.25 million tonnes of CO2 per year. Car sharing is a great way to reduce the amount of solo car trips on our roads not only for work trips but for all trips. Other benefits include:.

Other benefits include:

- Reduce the need for parking
- Meet new people in your community
- Save on average £1,000 per year by splitting fuel, parking and toll costs
- Reduce the stress of driving

For information on Car Sharing initiatives visit our Travel Plan website for links to:

- Liftshare – download the app today!
- BlaBlaCar – download the app today!



Public transport

Bus travel

Ascot Gardens is located nearby Station Hill Bus Stops located west of the site. Services include bus service 1 and bus service 703 providing frequent connections to Windsor, Bracknell and Heathrow.

Service	Route	Service Frequency		
		Mon - Fri	Saturdays	Sundays
1	Ascot - Windsor	8 services per day from 07:25 to 18:00	6 services per day from 07:30 to 17:00	No Services
	Windsor - Ascot	7 services per day from 09:40 to 18:00	5 services per day from 10:55 to 18:00	No Services
703	Bracknell – Ascot – Windsor - Heathrow	Circa half hourly service from 02:50 to 22:08	Circa half hourly service from 02:50 to 22:08	Circa half hourly service from 02:50 to 22:08
	Heathrow – Windsor – Ascot - Bracknell	Circa half hourly service from 03:30 to 02:30	Circa half hourly service from 03:30 to 02:30	Circa half hourly service from 03:30 to 02:30

Rail travel

Ascot Railway Station is located circa 770m southwest of the site (13-minute walk and a 5-minute cycle). It is served by South Western Railway serving London Waterloo, Reading, Aldershot, Bracknell, Clapham Junction, Richmond and Twickenham. The station has step free access and is equipped with 44 cycle spaces and 160 car parking spaces.

Destination	Typical weekday Frequency	Average Journey Duration
London Waterloo	Half hourly service	55 mins
Reading	Half hourly service	28 mins
Aldershot	Half hourly service	31 mins

National Railcard

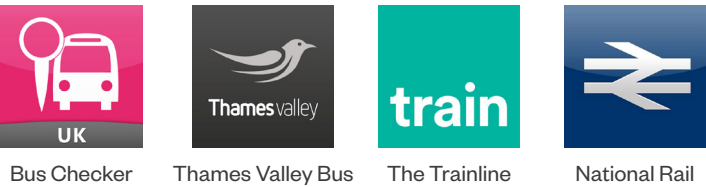
National Railcards provide an opportunity to save up to a 1/3 off rail travel, with an annual average saving of £142 per year! There are a number of railcards available to purchase. Take a look on the Travel Plan website or visit www.railcard.co.uk.

Taxi services

Taxi services are also available locally and play a role in your local public transport. Local taxi companies include:

Riviera Cars 01628 666 777 www.rivieracars.com	Ascot Cars 01344 297297 www.wilsontaxis.co.uk	Ladybird Taxis 01276 850505 www.tajexecutivehire.co.uk
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Useful Apps



School travel

St. George's Secondary School

Joining onto St George's Lane continue south onto Wells Lane until you reach the St. George's Secondary School. The school can be accessed within a 3-minute walk and 1 minute cycle from the eastern site pedestrian access onto St. George's Lane.

South Ascot Primary School

Joining onto St George's Lane continue south onto Oliver Road, head west onto Station Hill Road and Lyndhurst Road before heading south along All Soul's Road and west along Fennel Close until you reach South Ascot Primary School. The school can be accessed within a 16-minute walk or a 5-minute cycle.

Storybook Nursery

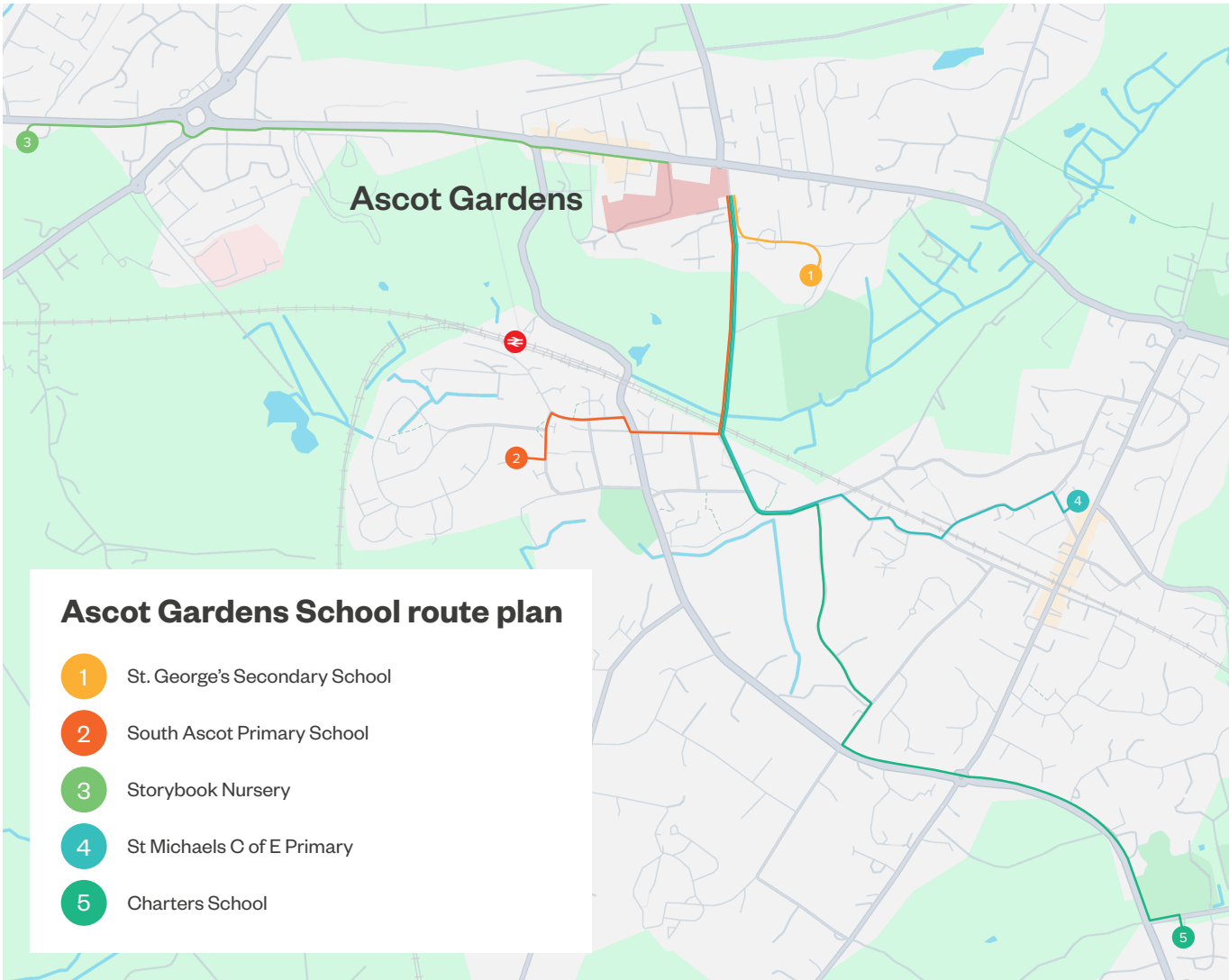
Travel West along Ascot High Street until you reach Storybook Nursery. The nursery can be access within a 13-minute walk or a 4-minute cycle. Alternatively, bus service 703 can be boarded from Ascot high street.

St Michaels C of E Primary

Joining onto St. George's Lane head south towards Lower Village Road. Continue east until Truss Hill Road and north along Upper Village Road until School Road. The Primary school can be accessed within a 25-minute walk or an 8-minute cycle.

Charters School

From St. George's Lane heading south along Lower Village, Woodend Drive and St Mary's Hill until Brockenhurst Road. Continue east until Charters Road where you will reach Charters School. The school can be accessed within a 39-minute walk or a 12-minute cycle. Alternatively, the school bus can be accessed from Ascot High Street.



What's next?

As part of the planning application for the development, a Travel Plan document was prepared which sets out the objectives and benefits of sustainable travel and the overall scheme. This document also sets out the targets and measures which the development will look to achieve over the monitoring period.

Monitoring will be in the form of questionnaire surveys. These surveys will determine the level of different forms of travel undertaken by residents and will help understand any barriers to particular types of travel. The results from these monitoring surveys will be reviewed and monitoring reports will be produced to understand the effectiveness of the Travel Plan which allow for any changes to be made.

The results of the surveys and the monitoring reports will be uploaded to the Travel Plan website.

Get in touch

For more information about your travel choices at Ascot Gardens please visit your dedicated Travel Plan website: www.cala-thames-travel-plans.co.uk.

If you have any questions or comments about your Travel Plan pack, please get in touch with your Travel Plan Coordinator at: ascotgardenstpc@transport.co.uk.



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