

Oakwood Park, Wimborne: Baseline Monitoring Report

Ref: RS/DG/ITB16354G-001

Date: 11 June 2026

1 Introduction

- 1.1.1 iTransport LLP have been appointed as Travel Plan Coordinator at the Oakwood Park development, Wimborne. The site was granted outline planning permission in February 2023 (*Planning application reference: APP/19/00955/P*) and later granted at reserved matters in November 2025 (*Planning application reference: P/25/03006/RM*) for 550 dwellings and the erection of a 62-bed care home.
- 1.1.2 The key aim of the Travel Plan is to:
- To reduce the number of single occupancy vehicular trips generated by the site during the peak periods by **10%**.
- 1.1.3 The report presents the results of the baseline monitoring period for the development. In accordance with the agreed Residential Travel Plan (*ref: ITB16354G-001*) the monitoring survey has been undertaken in the form of an online residents' questionnaire which was required at either the 100th occupation or the first anniversary of the site's first occupation. The first year's anniversary, December 2025 was the trigger for the baseline monitoring survey to be undertaken. A questionnaire survey will also be undertaken at years 1, 3, 5 and 7 at the site.
- 1.1.4 The first occupations on site at Oakwood Park are shown in **Image 1.1** below following a site visit to the development in late December 2025.

Image 1.1: First Occupations – Oakwood Park

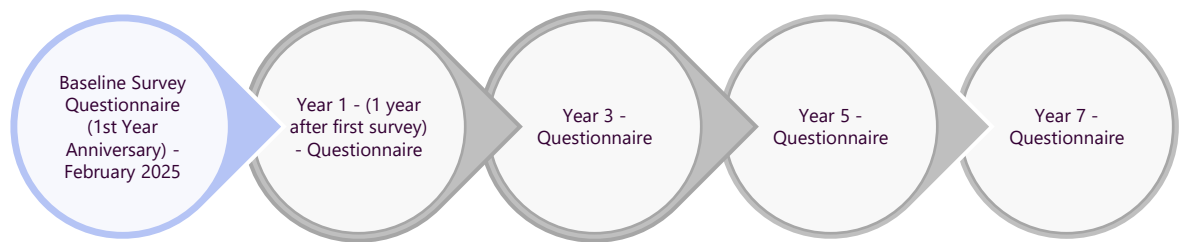


Source: Consultant’s Photograph

1.2 Monitoring Requirements

1.2.1 The following timeline as set out within the Travel Plan is summarised below at **Image 1.2**.

Image 1.2: Monitoring Timeline



1.2.2 A baseline survey was undertaken in February 2026 in the form of an online questionnaire. This was undertaken during a neutral time period (rather than in December). A Travel Plan flyer was printed and delivered to all residents which occupied the site (50 households). The flyer distributed amongst residents is presented at **Appendix A**.

1.2.3 A QR code on the flyer directed residents to the online questionnaire survey, along with information on what a Travel Plan is, sustainable travel available from the site and the travel voucher options available for residents.

1.2.4 Moving forward, a flyer without the QR code for the travel survey will be provided to the Sales Team at Oakwood Park to provide to forthcoming residents at the development. A review of occupants at Oakwood Park will be monitored to determine when flyers are sent out.

1.3 Structure of Report

1.3.1 The remainder of this report is structured as follows:

- **Section 2** details the progress of the Travel Plan.
- **Section 3** presents the results of the residents' questionnaire.
- **Section 4** presents next steps and updated interim targets where applicable.
- **Section 5** provides a summary of the baseline monitoring report.

2 Travel Plan Progress

2.1 As part of the Travel Plan, a framework of implementation was presented and a summary of the measures, timescale and update as of this monitoring report is presented below in **Table 2.1**.

Table 2.1: Framework for Implementation

Measure	Timescale	Update
Develop and maintain Travel Plan website	Prior to occupation	✓ - Produced prior to occupations, and the website can be viewed here .
Prepare and distribute Travel Plan Flyer	Prior to occupation	✓ Travel Plan Flyers distributed amongst (50) residents dated 12 th February 2026, included at Appendix A . A flyer will be sent out to subsequent occupations this year.
Provide and monitor a Travel Plan email address	Prior to occupation	✓ - Included within the Travel Plan website and flyer – oakwoodparktpc@i-transport.co.uk
Provide EV charging infrastructure	Phased with Development	✓ - Dwellings have been provided EV charging in line with the approved layout.
Deliver connections to broadband network	Phased with Development	✓
Provision of walking and cycling maps	Prior to occupation	✓ - Included in the Travel Plan website.
Offer a £50 sustainable travel voucher to each dwelling	On occupation	✓ - Included within the Travel Plan website and reminder on leaflet.
Provision of cycle storage within each unit	Phased with development	✓
Promotion of car sharing schemes	Prior to Occupation	✓ - Information provided on Travel Plan website and reminder leaflet.
Appoint a Travel Plan Co-ordinator	Three months prior to Occupation – retained for seven years from occupation	✓ - i-Transport LLP – Dan Godwin
Training of the sales team about the Travel Plan	Prior to Occupation	✓ - Provided to Sales team, dated 20 th November 2024 in the form of a FAQ sheet.
Baseline Questionnaire Survey	50% occupation or 1 st year anniversary	1st year anniversary ✓
Monitoring Report	Baseline, year one, three, five and seven	Baseline ✓

3 Resident Questionnaire Travel Survey

3.1 Introduction

- 3.1.1 An online questionnaire travel survey was prepared for residents on Google Forms, the questions can be found in **Appendix B**.
- 3.1.2 The questionnaire was launched on 13th March 2026 and was open for two weeks. Each resident that completed the questionnaire had the opportunity to join a prize draw for a £50 dinner for two voucher at The Willett Arms Country Pub and Restaurant on Oakley Hill.

3.2 Questionnaire Responses

- 3.3 In total, **three** residents took part in the resident travel survey, a **6%** response rate. The full results from the questionnaire survey are presented in **Appendix C**.
- 3.3.1 Using this data, we can gain insight into resident behaviour in the context of the Travel Plan and understand the expectations when considering mode shift to sustainable methods of transport. The results of the questionnaire are presented in this section.
- 3.3.2 It should be acknowledged that the sample size is small and acts as a representative for the wider site. As such, some responses may be affected by the low response rate. Despite the limitations of the response uptake, the survey captures some general resident patterns and barriers to travel.

3.4 Household Statistics

- 3.4.1 In terms of car ownership, the following information has been obtained from the residents:

- **0%** did not own a car;
- **0%** of residents have one car within their household;
- **100%** of residents have two cars within their household; and
- **0%** of residents own three cars within their household.

- 3.4.2 Of the cars owned by residents, a total of **33%** of vehicles are electric / low carbon.

Cycle Ownership

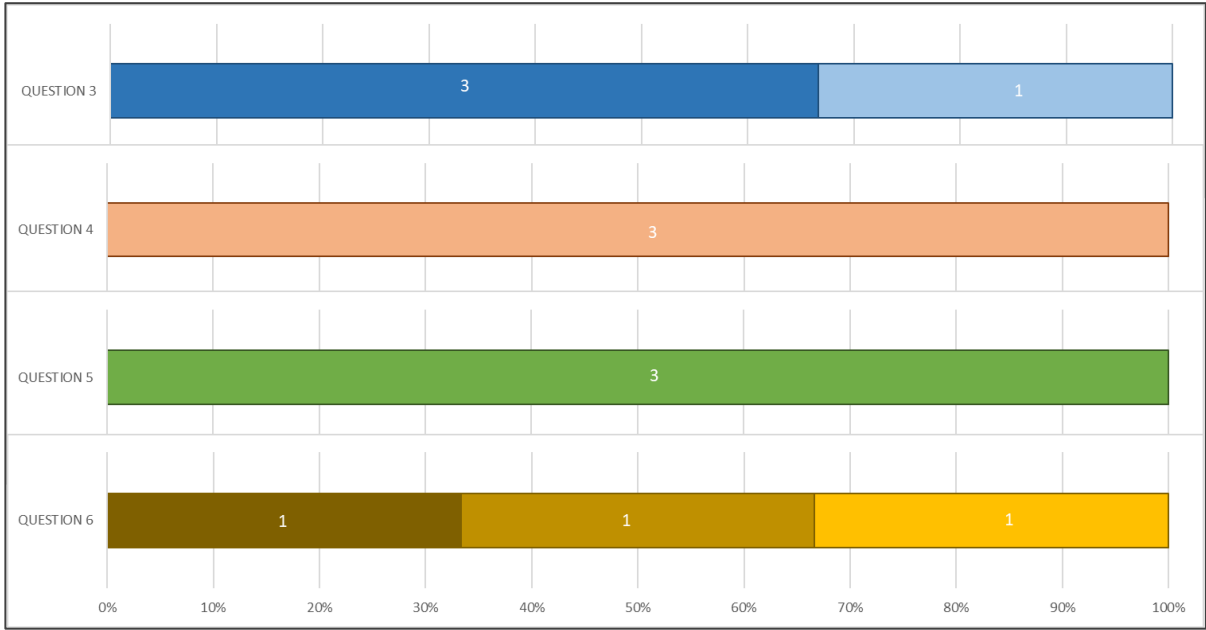
- 3.4.3 In terms of bicycles owned amongst households at the Oakwood Park development, over 50% of respondents stated they own at least one bike. Out of the three respondents:

- **33%** do not own any bikes in their household;
- **33%** own one bike in their household; and
- **33%** own two bikes in their household.

- 3.4.4 Questions 3-6 are set out as follows and are represented below in **Image 3.1**

- ***How many people live in your household?***
- ***How many cars do you have in your household?***
- ***If your household has a car (or multiple), how many are electric or low carbon vehicles?***
- ***How many bicycles do you have in your household?***

Image 3.1: Household Statistics - Results by Percentage



3.4.5 The above results illustrate the requirements and behaviours of current residents and indicate the lifestyle choices that households have made in the context of sustainable travel prior to engagement with the Travel Plan, indicating their lifestyle choices and habits.

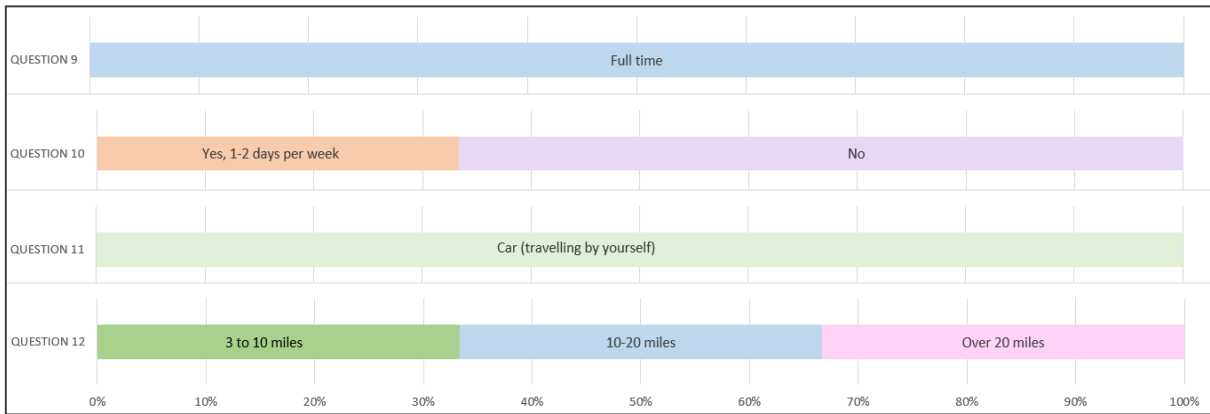
3.5 Travel to Work

3.5.1 Commuting trips refer to those that occur between a resident’s home (Oakwood Park) and their usual place or work. At Oakwood Park, 100% of residents that took part in the survey are employed on a full-time basis. For those that are employed working full-time, **33%** work from home 1-2 days per week, with the remaining **66%** of residents do not work from home at all.

3.5.2 The following responses to questions 9 to 12 are summarised in **Image 3.2**.

- *How often do you work (per week)?*
- *Do you work from home?*
- *If you travel to your place of work, what mode of transport do you predominantly use?*
- *If you travel to your place of work, how far do you typically travel?*

Image 3.2: Commuting Patterns



3.5.3 **Image 3.2** demonstrates that for those that commute, the most common mode of travel to work is the private car for all households (**100%**). A small proportion of residents (**33%**) only work from home 1-2 days a week, with **66%** not working from home at all during a working week.

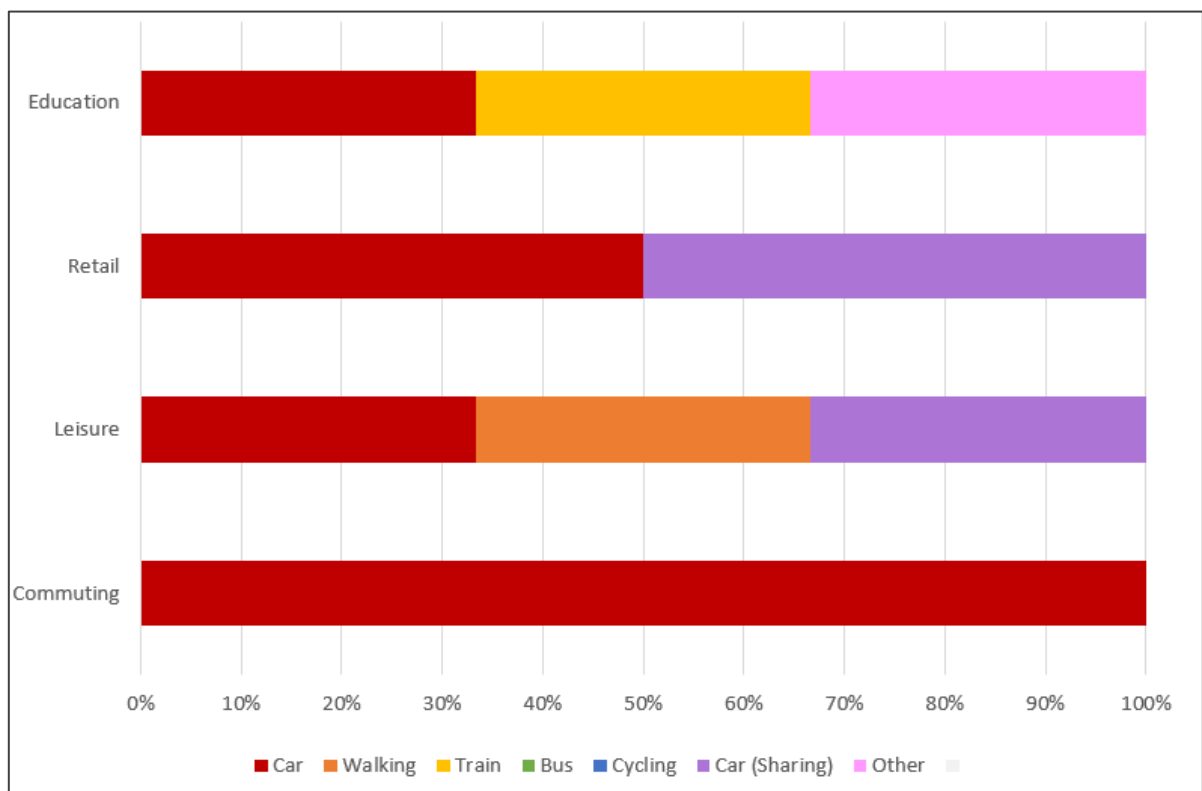
3.5.4 All (100%) respondents indicated that they rely on no travel alternatives when travelling to work.

3.6 Current Travel Behaviours

3.6.1 Within the travel survey, we asked residents how many trips their household generates during the morning and evening peak hours (08:00-09:00 and 17:00-18:00), as well as their reason for travelling. **66%** of households make two trips during the morning and evening peak hours, with **33%** of households making only 1 trip respectively.

3.6.2 The typical mode of travel against retail, leisure, commuting and educational purposes are shown in **Image 3.3**. Car had the highest proportion for commuting purposes (**100%**). For retail purposes car and car sharing had a **50% / 50%** split.

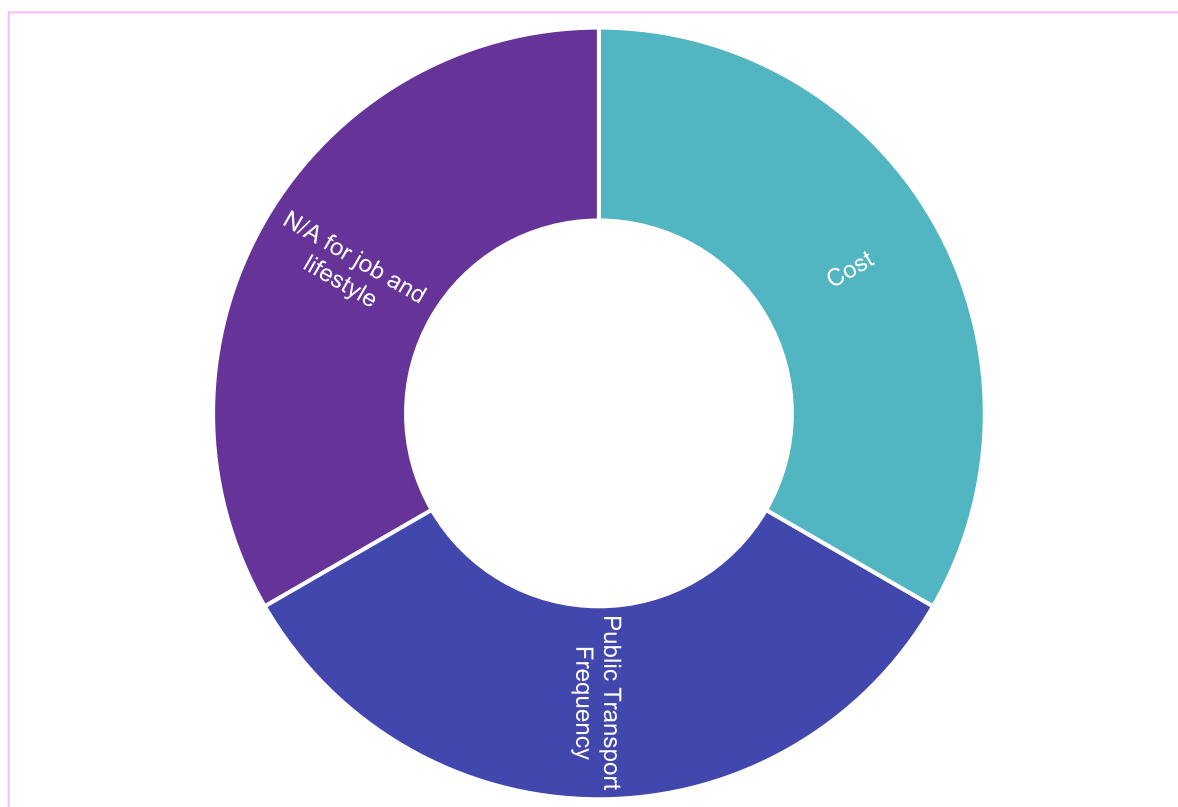
Image 3.3: Typical Mode of Travel



3.7 Changing Travelling Behaviours

3.7.1 Following from current travel patterns, residents were asked whether they would consider changing their mode of travel and for which purpose they would be most likely to change to. This was followed with residents being able to comment on ways that would encourage them to consider alternative modes of travel. A summary of the responses is presented in **Image 3.4**.

Image 3.4: Measures to Encourage Alternative Modes of Transport amongst Residents



- 3.7.2 From the responses, residents / households would consider using public transport if travelling by such modes were cheaper and the frequency of services was increased.
- 3.7.3 Subsequently, when residents were then asked to comment specifically on any improvements or incentives that would encourage them to walk / cycle more or use public transport more often. All residents said **'no / not applicable'** to walking and cycling improvements with one resident (**33%**) stating that their place of work and child's school were too far to either walk or cycle to. The results of public transport highlighted the need for greater accessibility to services and greater affordability.

3.8 Travel Plan Awareness

- 3.8.1 As part of the questionnaire, we asked if residents are aware of the Travel Plan and dedicated Travel Plan website. Of the three respondents, only one (**33%**) was aware of both the Travel Plan and Travel Plan website.

4 Target Review

- 4.1.1 As part of the agreed Travel Plan the key target is:
- To reduce the number of single occupancy vehicular trips generated by the site during the peak periods by **10%**.
- 4.1.2 The main objectives for the Travel Plan will be:
- To reduce the number of car journeys generated by the site; and
 - To promote the accessibility of the site for non-car modes of transport.

- 4.1.3 Due to the lack of quantitative data which can be collected at this stage, a review of the targets cannot be undertaken. A review of the targets will be undertaken once the Year 1 Travel Survey is undertaken whereby a greater number of dwellings will be occupied at this stage and will aim to result in a greater number of responses. Confirmation is sought from BCP whether this is acceptable.

5 Next Steps

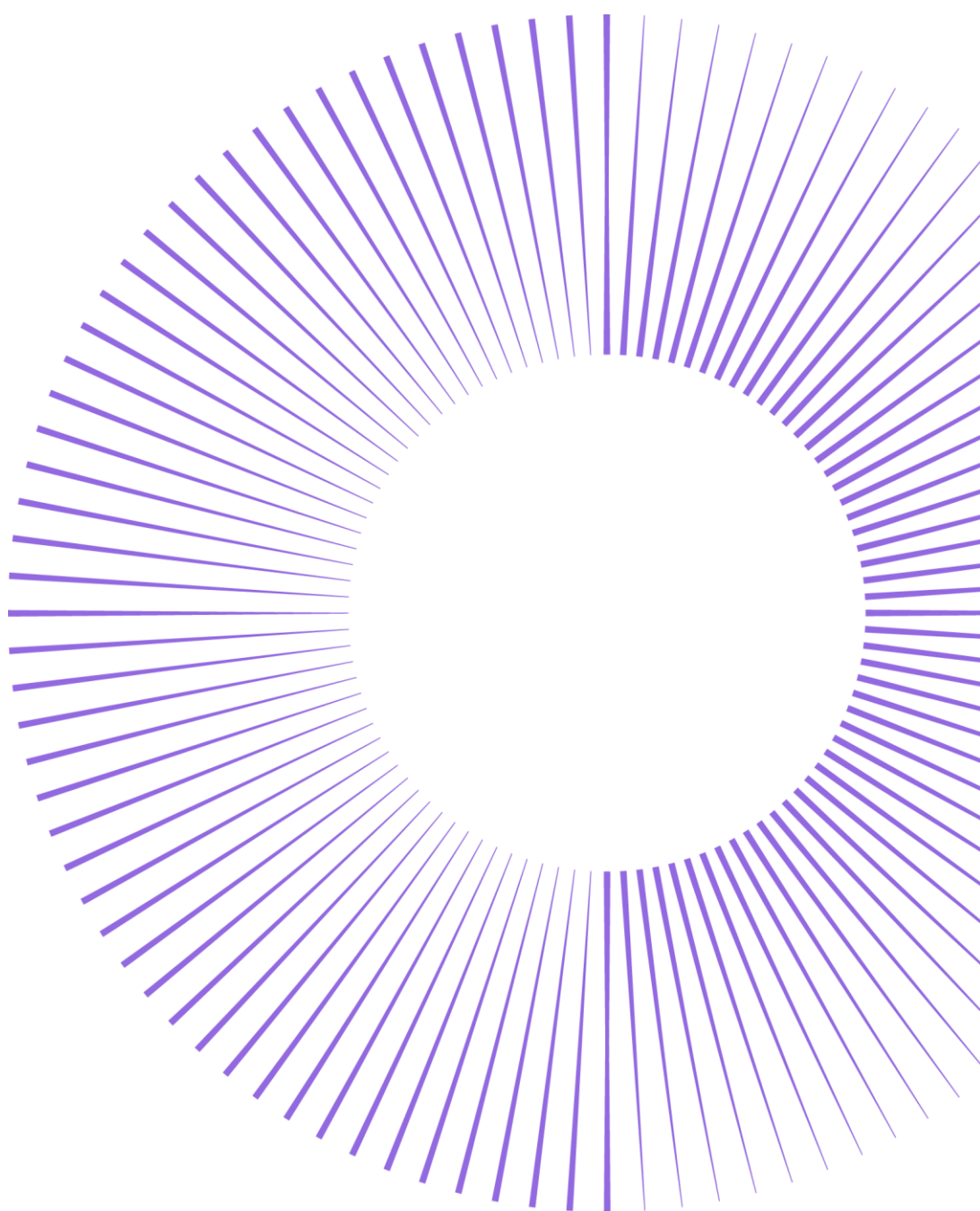
- 5.1.1 In addition to the future monitoring requirements, the next actions to be completed for this Travel Plan are presented at **Table 5.1**.

Table 5.1: Future Actions

Action	Description
Agree with BCP that proposed targets are to be reviewed after Year 1 Monitoring	Liaise with BCP to discuss proposed targets and agree future targets.
Year 1 Monitoring	Travel survey to be undertaken in early 2027.
Website / Travel Plan Pack	Keep website and Travel Plan pack up to date.
Publish Travel Survey results and monitoring report	Website to be updated following the sign-off of the Baseline Monitoring Report and results from questionnaire survey.

6 Summary

- 6.1.1 This document presents the results of the baseline monitoring of the Oakwood Park, Wimborne development, in accordance with the Travel Plan. Input from BCP is sought in relation to proposed targets being amended after Year 1 Monitoring.



APPENDIX A. TRAVEL SURVEY FLYER



What is a Travel Plan?

Cala Homes is committed to delivering a sustainable new community at Oakwood Park. A Travel Plan is a package of measures and incentives designed to promote sustainable travel behaviours.

The aims of the Travel Plan are to:

- Increase awareness of the advantages and availability of sustainable / active modes of transport
- To promote health and fitness benefits of active travel to all users
- To include a package of physical and management measures that will facilitate travel by sustainable modes
- To reduce unnecessary use of the car for journeys to and from the site by residents

i-Transport is the Travel Plan Coordinator and we will be helping residents to make more sustainable travel choices.

Find out more

www.cala-thames-travel-plans.co.uk

Contact us

oakwoodparktpc@i-transport.co.uk



Find out more

The Travel Plan website provides detailed travel information and provides access to various travel incentives and promotions that are available to you as residents:

Public Transport

Public transport information on bus and rail including maps, links apps and access to taster tickets.

Active Travel

Walking and cycling maps, information about Oakwood Park and the local area, vouchers towards sustainable travel and useful apps

Car Sharing

Around 2.5 million people share their commutes to work every year in the UK. This removes 1.25 million cars from roads and saves around 1.25 million tonnes of CO₂ per year. Car sharing is a great way to reduce the number of solo trips on our roads, not only for work.

Travel Voucher

Each household is entitled to a sustainable travel voucher. The voucher will be provided to the initial occupants of each residential dwelling and can be used for/towards either:

1. Zone AB bus pass for a period of 90 days
2. Zone A bus pass for a period of 90 days + 400 Beryl Bike minutes
3. Redeem up to nine 400 Beryl Bike minutes bundles within 8 years

This is a great opportunity to try new modes of transport to your favourite destinations.

Please visit our website for information on how to redeem your voucher.

www.cala-thames-travel-plans.co.uk

Get involved

As the Travel Plan establishes, we are keen to engage with residents and provide Personalised Journey Planning to those who would like it.

Please get in touch with your Travel Plan Coordinator if you have any questions or would like assistance with journey travel planning. Email: chestnutfieldstpc@i-transport.co.uk.

Look out for upcoming events and travel initiatives. These will be advertised on the website www.cala-thames-travel-plans.co.uk.



Oakwood Park, Wimborne

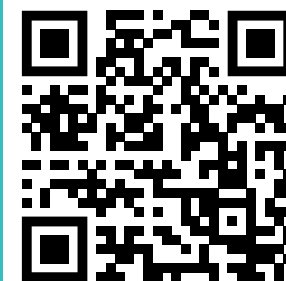
All you need to know about your Travel Plan



Take the survey

Scan the QR code on the right using your smartphone or tablet to access the survey or visit the following link to enter into a prize draw to win a £50 voucher for dinner for two at The Willett Arms Country Pub and Restaurant.

<https://tinyurl.com/ykwm4czb>



APPENDIX B. TRAVEL SURVEY QUESTIONS

Oakwood Park Travel Plan Questionnaire

2025

Thank you for participating in this questionnaire. As part of the monitoring of the Travel Plan for Oakwood Park, a baseline questionnaire survey is to be undertaken as part of the monitoring period at the development. These questions look to understand the current travel patterns and habits within the development.

The questionnaire will close in two weeks and you also have the opportunity to enter into a prize draw to win a £50 voucher for The Willett Arms Country Pub and Restaurant. Each resident can only complete the questionnaire once and only enter the prize draw once. The winner of the prize draw will be announced shortly after the closing date.

Results and data will be collected in line with the privacy policy and the prize draw will be undertaken in accordance with the terms and conditions which can be found on our website www.cala-thames-travel-plans.co.uk.

** Indicates required question*

About your household

1. Are you a resident of Oakwood Park, Wimborne development? *

Mark only one oval.

☐ Yes

☐ No

2. Please select your age group *

Mark only one oval.

☐ Under 18

☐ 18-34

☐ 35-44

☐ 45-60

☐ 60+

3. How many people live in your household *

Mark only one oval.

☐ 1

☐ 2

☐ 3

☐ 4

☐ 5+

4. How many cars do you have in your household? *

Mark only one oval.

☐ 0 *Skip to question 6*

☐ 1

☐ 2

☐ 3

☐ 4+

5. If your household has a car (or multiple), how many are electric or low-carbon vehicles? *

Mark only one oval.

☐ N/A

☐ 1

☐ 2

☐ 3

☐ 4+

About your household

6. How many bicycles do you have in your household? *

Mark only one oval.

☐ 0

☐ 1

☐ 2

☐ 3

☐ 4+

7. Do you have a disability that affects you or a member of your households travel arrangements? *

Mark only one oval.

☐ Yes

☐ No

Employment and Travel

8. Are you currently employed? *

Mark only one oval.

☐ Yes Skip to question 8

☐ No Skip to question 15

9. How often do you work (per week)?

Mark only one oval.

☐ 1-2 days

☐ 3-4 days

☐ Full time

☐ Shift Work

☐ Other:

10. Do you work from home?

Mark only one oval.

☐ No

☐ Yes, 1-2 days per week

☐ Yes, 3-4 days per week

☐ Yes, Full Time

11. If you travel to your place of work, what mode of transport do you predominantly use?

Mark only one oval.

- ☐ Walk
- ☐ Cycle
- ☐ Bus
- ☐ Train
- ☐ Taxi
- ☐ Motorbike
- ☐ Car (travelling by yourself)
- ☐ Car (travelling with someone else)
- ☐ Other:

12. If you travel to your place of work, how far do you typically travel?

Mark only one oval.

- ☐ Up to 1 mile
- ☐ 1-3 miles
- ☐ 3-10 miles
- ☐ 10-20 miles
- ☐ Over 20 miles

13. Are there any aspects of your job that require you to use a car / vehicle?

Mark only one oval.

- ☐ None
- ☐ Attend Meetings
- ☐ Visiting site / clients
- ☐ Other:

14. Do you use any alternative modes of transport for travel to work?

Mark only one oval.

- ☐ No
- ☐ Walk
- ☐ Cycle
- ☐ Bus
- ☐ Train
- ☐ Taxi
- ☐ Motorbike
- ☐ Car (travelling by yourself)
- ☐ Car (travelling with someone else)
- ☐ Other:

How you travel

15. During the morning peak hour (8am - 9am) how many car trips does your household normally generate? (for example, travelling to work from home equates to one car trip). *

Mark only one oval.

☐ 0

☐ 1

☐ 2

☐ 3

☐ 4+

16. During the evening peak hour (5pm - 6pm) how many car trips does your household normally generate? (for example, travelling to work from home equates to one car trip). *

Mark only one oval.

☐ 0

☐ 1

☐ 2

☐ 3

☐ 4+

17. What is your typical mode of travel to the type of destinations listed below, in an average week? Please select all that apply to your household.

Mark only one oval per row.

	Walking	Cycling	Bus	Train	Car	Car Sharing	Other
Commuting	☐	☐	☐	☐	☐	☐	☐
Leisure	☐	☐	☐	☐	☐	☐	☐
Retail	☐	☐	☐	☐	☐	☐	☐
Education	☐	☐	☐	☐	☐	☐	☐

18. If you were to change your primary mode of travel, which mode would you choose?

Mark only one oval per row.

	Walking	Cycling	Bus	Train	Car	Car Sharing	Other
Commuting	☐	☐	☐	☐	☐	☐	☐
Leisure	☐	☐	☐	☐	☐	☐	☐
Retail	☐	☐	☐	☐	☐	☐	☐
Education	☐	☐	☐	☐	☐	☐	☐

19. Based on your previous answers, what would encourage you to take up these modes of travel?

20. Are there any improvements or incentives that would encourage you to walk or cycle more? *

21. Are there any improvements or incentives that would encourage you to use public transport more? *

22. Are you aware of the Travel Plan, which is part of Oakwood Park? *

Mark only one oval.

☐ Yes

☐ No

23. Are you aware of the dedicated Travel Plan website ? *

Mark only one oval.

☐ Yes

☐ No

24. Are you aware of the sustainable travel voucher available for each occupier to obtain? *

Mark only one oval.

☐ Yes

☐ No

25. Are there any improvements to the Travel Plan website, or further information which would be helpful in understanding about sustainable travel?

Prize Draw

Thank you for taking part in this questionnaire. If you would like to be entered into the prize draw for the chance to win the dinner for two £50 voucher then please provide your details below. The winner of the prize draw will be selected at random from the responses received by the survey deadline and will take place shortly after this time.

26. Would you like to be entered into this prize draw? *

Mark only one oval.

☐ Yes

☐ No

Prize Draw

The below details will be collected in accordance with the privacy policy and the terms and conditions which can be found on our website www.cala-thames-travel-plans.co.uk.

27. Please provide your full name *

28. Please provide an email address which you can be contacted on. *

This content is neither created nor endorsed by Google.

Google Forms

APPENDIX C. TRAVEL SURVEY RESPONSES

Oakwood Park Travel Plan Questionnaire 2025

Thank you for participating in this questionnaire. As part of the monitoring of the Travel Plan for Oakwood Park, a baseline questionnaire survey is to be undertaken as part of the monitoring period at the development. These questions look to understand the current travel patterns and habits within the development.

The questionnaire will close in two weeks and you also have the opportunity to enter into a prize draw to win a £50 voucher for The Willett Arms Country Pub and Restaurant. Each resident can only complete the questionnaire once and only enter the prize draw once. The winner of the prize draw will be announced shortly after the closing date.

Results and data will be collected in line with the privacy policy and the prize draw will be undertaken in accordance with the terms and conditions which can be found on our website www.cala-thames-travel-plans.co.uk.

About your household

Are you a resident of Oakwood Park, Wimborne development? *

☒ Yes

☐ No

Please select your age group *

☐ Under 18

☒ 18-34

☐ 35-44

☐ 45-60

☐ 60+

How many people live in your household *

- ☐ 1
- ☒ 2
- ☐ 3
- ☐ 4
- ☐ 5+

How many cars do you have in your household? *

- ☐ 0
- ☐ 1
- ☒ 2
- ☐ 3
- ☐ 4+

Car Ownership

If your household has a car (or multiple), how many are electric or low-carbon vehicles? *

- ☒ N/A
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4+

About your household

How many bicycles do you have in your household? *

- ☒ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4+

Do you have a disability that affects you or a member of your households travel arrangements? *

- ☐ Yes
- ☒ No

Employment and Travel

Are you currently employed? *

- ☒ Yes
- ☐ No

How often do you work (per week)?

- ☐ 1-2 days
- ☐ 3-4 days
- ☒ Full time
- ☐ Shift Work
- ☐ Other:

Do you work from home?

- ☒ No
- ☐ Yes, 1-2 days per week
- ☐ Yes, 3-4 days per week
- ☐ Yes, Full Time

If you travel to your place of work, what mode of transport do you predominantly use?

- ☐ Walk
- ☐ Cycle
- ☐ Bus
- ☐ Train
- ☐ Taxi
- ☐ Motorbike
- ☒ Car (travelling by yourself)
- ☐ Car (travelling with someone else)
- ☐ Other:

If you travel to your place of work, how far do you typically travel?

- ☐ Up to 1 mile
- ☐ 1-3 miles
- ☒ 3-10 miles
- ☐ 10-20 miles
- ☐ Over 20 miles

Are there any aspects of your job that require you to use a car / vehicle?

- ☒ None
- ☐ Attend Meetings
- ☐ Visiting site / clients
- ☐ Other:

Do you use any alternative modes of transport for travel to work?

- ☒ No
- ☐ Walk
- ☐ Cycle
- ☐ Bus
- ☐ Train
- ☐ Taxi
- ☐ Motorbike
- ☐ Car (travelling by yourself)
- ☐ Car (travelling with someone else)
- ☐ Other:

How you travel

During the morning peak hour (8am - 9am) how many car trips does your household normally generate? (for example, travelling to work from home equates to one car trip).

*

- ☐ 0
- ☒ 1
- ☐ 2
- ☐ 3
- ☐ 4+

During the evening peak hour (5pm - 6pm) how many car trips does your household normally generate? (for example, travelling to work from home equates to one car trip).

*

- ☐ 0
- ☒ 1
- ☐ 2
- ☐ 3
- ☐ 4+

What is your typical mode of travel to the type of destinations listed below, in an average week? Please select all that apply to your household.

	Walking	Cycling	Bus	Train	Car	Car Sharing	Other
Commuting	☐	☐	☐	☐	☐	☐	☐
Leisure	☒	☐	☐	☐	☐	☐	☐
Retail	☐	☐	☐	☐	☐	☐	☐
Education	☐	☐	☐	☐	☐	☐	☐

If you were to change your primary mode of travel, which mode would you choose?

	Walking	Cycling	Bus	Train	Car	Car Sharing	Other
Commuting	☐	☐	☐	☐	☐	☐	☐
Leisure	☐	☐	☐	☐	☐	☐	☐
Retail	☐	☐	☐	☐	☐	☐	☐
Education	☐	☐	☐	☐	☐	☐	☐

Based on your previous answers, what would encourage you to take up these modes of travel?

.....

Are there any improvements or incentives that would encourage you to walk or cycle more? *

No

Are there any improvements or incentives that would encourage you to use public transport more? *

No

Are you aware of the Travel Plan, which is part of Oakwood Park? *

☒ Yes

☐ No

Are you aware of the dedicated Travel Plan website ? *

☒ Yes

☐ No

Are you aware of the sustainable travel voucher available for each occupier to obtain? *

☒ Yes

☐ No

Are there any improvements to the Travel Plan website, or further information which would be helpful in understanding about sustainable travel?

No

Prize Draw

Thank you for taking part in this questionnaire. If you would like to be entered into the prize draw for the chance to win the dinner for two £50 voucher then please provide your details below. The winner of the prize draw will be selected at random from the responses received by the survey deadline and will take place shortly after this time.

Would you like to be entered into this prize draw? *

☒ Yes

☐ No

Prize Draw

The below details will be collected in accordance with the privacy policy and the terms and conditions which can be found on our website www.cala-thames-travel-plans.co.uk.

Please provide your full name *

Kayla vaghan

Please provide an email address which you can be contacted on. *

Kayla.vaghan@me.com

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Oakwood Park Travel Plan Questionnaire 2025

Thank you for participating in this questionnaire. As part of the monitoring of the Travel Plan for Oakwood Park, a baseline questionnaire survey is to be undertaken as part of the monitoring period at the development. These questions look to understand the current travel patterns and habits within the development.

The questionnaire will close in two weeks and you also have the opportunity to enter into a prize draw to win a £50 voucher for The Willett Arms Country Pub and Restaurant. Each resident can only complete the questionnaire once and only enter the prize draw once. The winner of the prize draw will be announced shortly after the closing date.

Results and data will be collected in line with the privacy policy and the prize draw will be undertaken in accordance with the terms and conditions which can be found on our website www.cala-thames-travel-plans.co.uk.

About your household

Are you a resident of Oakwood Park, Wimborne development? *

☒ Yes

☐ No

Please select your age group *

☐ Under 18

☒ 18-34

☐ 35-44

☐ 45-60

☐ 60+

How many people live in your household *

- ☐ 1
- ☒ 2
- ☐ 3
- ☐ 4
- ☐ 5+

How many cars do you have in your household? *

- ☐ 0
- ☐ 1
- ☒ 2
- ☐ 3
- ☐ 4+

Car Ownership

If your household has a car (or multiple), how many are electric or low-carbon vehicles? *

- ☐ N/A
- ☒ 1
- ☐ 2
- ☐ 3
- ☐ 4+

About your household

How many bicycles do you have in your household? *

- ☐ 0
- ☒ 1
- ☐ 2
- ☐ 3
- ☐ 4+

Do you have a disability that affects you or a member of your households travel arrangements? *

- ☐ Yes
- ☒ No

Employment and Travel

Are you currently employed? *

- ☒ Yes
- ☐ No

How often do you work (per week)?

- ☐ 1-2 days
- ☐ 3-4 days
- ☒ Full time
- ☐ Shift Work
- ☐ Other:

Do you work from home?

- ☒ No
- ☐ Yes, 1-2 days per week
- ☐ Yes, 3-4 days per week
- ☐ Yes, Full Time

If you travel to your place of work, what mode of transport do you predominantly use?

- ☐ Walk
- ☐ Cycle
- ☐ Bus
- ☐ Train
- ☐ Taxi
- ☐ Motorbike
- ☒ Car (travelling by yourself)
- ☐ Car (travelling with someone else)
- ☐ Other:

If you travel to your place of work, how far do you typically travel?

- ☐ Up to 1 mile
- ☐ 1-3 miles
- ☐ 3-10 miles
- ☒ 10-20 miles
- ☐ Over 20 miles

Are there any aspects of your job that require you to use a car / vehicle?

- ☐ None
- ☐ Attend Meetings
- ☒ Visiting site / clients
- ☐ Other:

Do you use any alternative modes of transport for travel to work?

- ☐ No
- ☐ Walk
- ☐ Cycle
- ☐ Bus
- ☐ Train
- ☐ Taxi
- ☐ Motorbike
- ☐ Car (travelling by yourself)
- ☐ Car (travelling with someone else)
- ☒ Other: N/A for my job type

How you travel

During the morning peak hour (8am - 9am) how many car trips does your household normally generate? (for example, travelling to work from home equates to one car trip).

*

- ☐ 0
- ☐ 1
- ☒ 2
- ☐ 3
- ☐ 4+

During the evening peak hour (5pm - 6pm) how many car trips does your household normally generate? (for example, travelling to work from home equates to one car trip).

*

- ☐ 0
- ☐ 1
- ☒ 2
- ☐ 3
- ☐ 4+

What is your typical mode of travel to the type of destinations listed below, in an average week? Please select all that apply to your household.

	Walking	Cycling	Bus	Train	Car	Car Sharing	Other
Commuting	☐	☐	☐	☐	☒	☐	☐
Leisure	☐	☐	☐	☐	☐	☒	☐
Retail	☐	☐	☐	☐	☐	☒	☐
Education	☐	☐	☐	☐	☐	☐	☒

If you were to change your primary mode of travel, which mode would you choose?

	Walking	Cycling	Bus	Train	Car	Car Sharing	Other
Commuting	☐	☐	☐	☐	☐	☒	☐
Leisure	☐	☐	☐	☐	☐	☒	☐
Retail	☐	☐	☐	☐	☐	☒	☐
Education	☐	☐	☐	☐	☐	☒	☐

Based on your previous answers, what would encourage you to take up these modes of travel?

N/A for job type & education N/A

Are there any improvements or incentives that would encourage you to walk or cycle more? *

N/A

Are there any improvements or incentives that would encourage you to use public transport more? *

N/A

Are you aware of the Travel Plan, which is part of Oakwood Park? *

☐ Yes

☒ No

Are you aware of the dedicated Travel Plan website ? *

☐ Yes

☒ No

Are you aware of the sustainable travel voucher available for each occupier to obtain? *

☐ Yes

☒ No

Are there any improvements to the Travel Plan website, or further information which would be helpful in understanding about sustainable travel?

Have never heard of this travel plan?

Prize Draw

Thank you for taking part in this questionnaire. If you would like to be entered into the prize draw for the chance to win the dinner for two £50 voucher then please provide your details below. The winner of the prize draw will be selected at random from the responses received by the survey deadline and will take place shortly after this time.

Would you like to be entered into this prize draw? *

☒ Yes

☐ No

Prize Draw

The below details will be collected in accordance with the privacy policy and the terms and conditions which can be found on our website www.cala-thames-travel-plans.co.uk.

Please provide your full name *

Caitlin Logan

Please provide an email address which you can be contacted on. *

caitlin.logan10@gmail.com

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- ☐ None
- ☒ Attend Meetings
- ☐ Visiting site / clients
- ☐ Other:

Do you use any alternative modes of transport for travel to work?

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Leisure	☐	☐	☐	☐	☒	☐	☐
Retail	☐	☐	☐	☐	☒	☐	☐
Education	☐	☐	☐	☐	☒	☐	☐

If you were to change your primary mode of travel, which mode would you choose?

	Walking	Cycling	Bus	Train	Car	Car Sharing	Other
Commuting	☐	☐	☐	☒	☐	☐	☐
Leisure	☒	☐	☐	☐	☐	☐	☐
Retail	☒	☐	☐	☐	☐	☐	☐
Education	☐	☐	☒	☐	☐	☐	☐

Based on your previous answers, what would encourage you to take up these modes of travel?

Lots of routes close by at reasonable cost

Are there any improvements or incentives that would encourage you to walk or cycle more? *

Not really as we are far from my work and my daughters school

Are there any improvements or incentives that would encourage you to use public transport more? *

Cost and close by routes/stops

Are you aware of the Travel Plan, which is part of Oakwood Park? *

☐ Yes

☒ No

Are you aware of the dedicated Travel Plan website ? *

☐ Yes

☒ No

Are you aware of the sustainable travel voucher available for each occupier to obtain? *

☐ Yes

☒ No

Are there any improvements to the Travel Plan website, or further information which would be helpful in understanding about sustainable travel?

I need to read it

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☒ Yes

☐ No

Prize Draw

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Please provide your full name *

Emma Morgan

Please provide an email address which you can be contacted on. *

Emma.lmorgan@live.co.Uk

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